While voice calls remain critical to business users’ day-to-day work life, smartphones are taking over desk phones for ease of use, mobility and access to contacts. One in three business users say they regularly use their smartphones to make voice calls even while they are at their work desks/cubicles and have access to a desk phone.

Allworx® Verge™ is a new class of mobile-first business IP phones that give you the best of both worlds.

Most business users (71%) access and manage their business contacts (e.g., colleagues, customers, partners) in multiple devices and applications including:

- On my smartphone device: 57%
- Microsoft Outlook: 56%
- Corporate directory at work: 38%
- Google Contacts/Gmail: 28%
- Desk phone at work: 23%
- Physical address book: 14%
- LinkedIn: 13%
- Facebook: 10%
- Rolodex: 9%
- Apple iCloud: 7%
- Skype for Business: 7%
- CRM or contact management software: 7%
- Yahoo! Contacts/Yahoo Mail: 6%
- Other: 4%

When it comes to personal contacts (e.g., family and friends), most business users (71%) also access and manage them in multiple devices and applications including:

- On my smartphone device: 57%
- Google Contacts/Gmail: 17%
- Microsoft Outlook: 6%
- Apple iCloud: 5%
- Physical address book: 4%
- Facebook: 3%
- Yahoo! Contacts/Yahoo Mail: 2%
- Skype (consumer): 1%
- LinkedIn: 1%
- Corporate directory at work: 0%
- CRM or contact management software: 0%
- Desk phone at work: 0%
- Rolodex: 0%
- Other: 3%

In today’s modern workplace, you shouldn’t have to choose between the convenience of your mobile devices and the business-grade features of your desk phone. Allworx® Verge™ is a new class of mobile-first business IP phones that give you the best of both worlds.

Shouldn’t you able to talk the way you want?

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