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# Allworx Announces Cloud Based Connect Vx

## ***Overview:***

Allworx, a Rochester, New York based company that provides communications systems and services to customers via a network of nationwide Allworx Authorized Partners, announced today the availability of its new Cloud based Software as a Service Product, the Allworx® Connect™ Vx.

The Connect Vx expands the award winning Connect product line utilizing the same easy to use, reliable software codebase that the Allworx Connect on-premise product line has successfully deployed, but on a Cloud-based platform. Resellers will benefit from the value and simplicity of Cloud-delivered services while enjoying the same experience in the programming process for establishing service for end users. Connect Vx can be multi-sited with on-premise Allworx servers. The new SaaS Connect Vx eliminates high upfront costs, allowing for monthly billing and an ongoing revenue portfolio for Allworx Resellers.

The Connect Vx integrates with the Allworx Verge™ line of IP telephones along with Allworx Interact™ Softphones and the Allworx Reach™ mobility platform. Feature enhancements and consistency continue to be a mainstay of Allworx developed products given the 'end to end' Research and Development program that Allworx maintains - Cloud, servers, phones, mobility, and enhanced applications are all designed and supported in the USA by Allworx.

'This is a major leap forward in the advancement of our product line', said Tom Elliott, Director of Business Development for Allworx. 'We have a large customer base across North America that is excited about deploying this product and building the value of their own enterprises – building value while providing a solution that end customers are increasingly seeking. Customers can go all Cloud; mix premise with Cloud; keep their existing Allworx phones; or deploy new

Allworx Verge and Softphones. Installation, features, and functionality are consistent throughout with pricing options that minimize capital investment.'

***Trade Up to the Cloud Program:***

Part of the launch of this product is the ability for Resellers to offer end users a quick and easy trade up to the Cloud program from existing premise based Allworx systems. Details of this program will be sent directly to Allworx Partners and posted on the Allworx Portal along with other marketing material.

***Product Availability:***

The new Allworx Connect Vx is available now after extensive lab and field testing conducted with Allworx Resellers and selected end users. Interested parties should contact their Allworx Channel Manager or call Allworx at 866.255.9679.

***About Allworx***

Headquartered in Rochester, N.Y., Allworx is an award-winning software developer and manufacturer of VoIP communication systems for SMBs and Enterprise customers. Allworx provides a complete portfolio of VoIP systems, IP phones, network switches and advanced software options to help businesses create solutions tailored to meet their unique needs. Allworx has deployed thousands of VoIP systems and millions of IP phones through its network of independent resellers in the U.S., Canada, and Latin America. Allworx Products are all designed and supported in the USA. Please visit us at [www.allworx.com](http://www.allworx.com).

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